

IT STARTED ON THE INTERNET

A KIDS ON BIKES ADVENTURE ZINE

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HOW TO USE THIS ZINE

From travel brochures meant to entice you to visit new locales, full adventures meant to slot into longer sessions or new ways to view our mechanics, each Adventure Zine is a completely different look at Kids on Bikes. You can combine them for an epic tale or run one to get a taste of what you can do. The only rules are to grab your crew, tune up your bikes, and get ready to delve into a mystery of a lifetime.

CONTENT WARNINGS: Social media, mind-altering experiences, groupthink, virality, influencer culture, hustle culture, parasocial relationships, scams, murder, body horror, loss of player agency when it comes to how their characters may begin to feel, surreal happenings, smoking, screaming, crude jokes

THE SET UP

It's 2018. Big Driving City, USA.

A mysterious new social media platform has just launched. Creator unknown. It's called **ImmersON**. Better than *Bookface*, better than *Chirper*. It's a fully immersive experience, just like the name states. Each time someone creates content, their audience feels the post. Have a bad day? The receiving end gets it. Like, truly. For at least a minute, they'll be seriously angry too. So, you're never really alone!

Everyone's on it, but only a few can become the next big influencers on the platform. And as everyone knows, it's all about follower count, bay-bee. When you hit those big numbers, that's when your posts cause a ripple effect in the fabric of society. You will be changing the way people think, and the way people react. Plus you get a little bit of money at the end of the day too!

To be an Immerser, you gotta have what it takes. After all, it's not called *ImmersOFF*, amirite?

LET'S TALK OPTICS

Okay, so what's this adventure really about? At its core, it's about how social media can change the way we think, the way that influencers are viewed through social media, and their often fruitless quest to make a living. If this does not sound fun to you, feel free to pick another Adventure Zine. But if you're interested in a sarcastic ol' time, read on.

As you might notice already, this adventure's tone is satirical, absurdist dark humor with some sci-fi and horror elements.

Some media touchstones include:

- *Ingrid Goes West*- movie, 2017
- *Evil S1*, Ep. 10 (*7 Swans a Singin'*)- TV show, 2019
- *Spree*- movie, 2020
- *Mainstream*- movie, 2021
- *Persona 5 Strikers*- video game, 2020

This adventure is also inspired by the Dancing Plague of 1518, when hundreds of people died dancing uncontrollably in Strasbourg, France.