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## **DriveThruRPG's Customers Donate Over \$65,000.00 to Doctors Without Borders for Pakistan Relief**

(Atlanta, GA) – DriveThruRPG, an Internet-based business that specializes in the marketing and distribution of role-playing games and role-playing accessories for traditional dice-and-paper gaming, recently conducted a fund-raising program in the wake of Pakistan's devastating floods. Their efforts, concluded on October 25, resulted in an amount in excess of \$65,000.00, all of which is being donated to the international emergency medical organization, Doctors Without Borders/Médecins Sans Frontières (MSF).

“For the second time this year, we asked the gaming community to step up and help those in need,” said Sean Patrick Fannon, marketing and communications manager for DriveThruRPG. “Once again, the response of the publishers and the customers blew us away. I am proud to be part of this community, and I am grateful for its capacity for generosity. We cannot erase the misery suffered by the people of Pakistan, but we are hopeful that our efforts can bring some relief and recovery to them.”

DriveThruRPG continues to support Doctors Without Borders because of its mission to provide emergency medical care to people in over 60 countries around the world, as a neutral and impartial organization.

“We would like to thank DriveThruRPG for choosing Doctors Without Borders as the beneficiary of this event,” said Jennifer Tierney, director of development for MSF-USA. “Contributions like this enable us to provide assistance to those affected by the floods in Pakistan, through programs focused on delivering safe drinking water, providing shelter for the displaced, medical and nutritional care, and essential relief supplies.”

In addition to the RPG bundle that was offered, DriveThruComics (sister site to DriveThruRPG) also offered a special charity package. “Comic and fiction publishers at DriveThruComics were thrilled to donate some of their creative work to the Pakistan relief cause,” said Matt McElroy, DriveThruComics manager. “Comics fans responded, donating thousands of dollars and scooping up some great digital comics along the way.”

Since early August, MSF aid workers have conducted nearly 50,000 medical consultations at hospitals, mobile clinics, and diarrhea treatment centers. The organization is providing 330,000 gallons of clean water per day, has distributed nearly 58,000 relief item kits and 13,000 family tents to help displaced people survive, and 1,700 malnourished children have been admitted to feeding centers. Approximately 135 international aid workers are working alongside 1,200 Pakistani staff in MSF's existing and flood response programs in Pakistan.

“Though we are deeply saddened that another tragedy like this has come up so soon,” said Steve Wieck, CEO of DriveThruRPG, “we are gratified to know our publishers and our customer base were able to step up once again and share such generosity. Our relationship with Doctors Without Borders gives us a solid and continuing conduit to channel that generosity into powerful and effective relief efforts. We hope it's a long time before we are needed in such a way again, but we are ready to do what

we can when that time comes.”

**About DriveThruRPG:**

DriveThruRPG.com is the world's largest source of RPG products available for download, as well as a burgeoning source of print-on-demand books for gamers. It is an industry leader in modern business and technology developments for the tabletop gaming fan. For more information, contact Sean Patrick Fannon ([sean@onebookshelf.com](mailto:sean@onebookshelf.com), 614-946-9371).

**About Doctors Without Borders:**

Doctors Without Borders/Médecins Sans Frontières (MSF) is an international medical humanitarian organization working in more than 60 countries to assist people whose survival is threatened by violence, neglect, or catastrophe. The organization was awarded the Nobel Peace Prize in 1999. For more information visit [doctorswithoutborders.org](http://doctorswithoutborders.org).